

# INNOVATION

## SERVICES AVAILABLE

### Innovation

- Customer experience design
- Service Oriented Enterprise models and assessment
- Innovation design tools
- Current market environment analysis and evaluation
- Customer feedback loops
- Service systems engineering
- Scenario planning for Innovation
- Vision and strategy development
- Change and Program management

## INNOVATION IS A POWERFUL ENGINE FOR GROWTH. INNOVATION FOR YOUR SERVICES BUSINESS WILL HELP YOU DRIVE PAST YOUR COMPETITION AND

Innovation is not a buzzword; it is a constant process and culture. “Best Practice” by definition is following someone else’s innovation. Why would anyone want to be second best? Innovation is no accident. It happens by being able to see what others have not. It comes from finding new ways to solve old problems. Henry Ford did not just make faster horses, he created a massive social change by solving a need to move people and goods.

. We can help you rev up your innovation engine. Innovation means something new that is tangible. It is not about just being creative but knowing how to channel new ideas in new value. The key to getting started to assess your market space and define unmet needs. Once defined, engineering new solutions requires a holistic process with deep understanding on how move up your customer’s value chain. Let us help you put the “pedal to the metal”!



*Services Transformation and Innovation Group LLC*