

# TRANSFORM

## SERVICES AVAILABLE

### **Business Transformation**

Strategic transformation planning  
Service systems engineering  
Organizational and change management

### **Innovation Strategy**

Service Orient Enterprise Modeling  
Customer experience design  
Innovation tools and education

### **Resource Optimization**

Resource utilization assessment  
Service automation tools  
Process engineering

### **Vision and Strategy**

Strategic planning sessions  
Vision to reality program management

## **TRANSFORM YOUR COMPANY TO BRIDGE MAXIMUM CUSTOMER AND SHAREHOLDER VALUE**

We are driving to a new services based economy with new definitions of technology and solutions. Your customers have new expectations about their suppliers. Customers are demanding more for less. More importantly, they care about what makes them more successful and what you can do to enhance their success. Having the best products is not good enough if your customers can't maximize the benefit.

Leading technology companies are enjoying greater revenues and profits by leveraging higher value services to their customers. The revenue and profits for services have come to the CFO / CEO's attention and yet most services were not designed to be customer centric, efficient or cost effective.

How will you transform your business to deliver maximum value?



*Services Transformation and Innovation Group LLC*